

# Holistic support with the running of the QSPA Secondary Principals Conference to support education leaders across Queensland.

## The brief.

Education Changemakers was approached by QSPA (Queensland Secondary Principals Association) to support the running of their annual conference.



## What we did.

We drew on the experience of running our own Educhange event for five years which engaged more than 10,000 educators to help QSPA with their event. Since 2018 we have provided support to all speakers, training and assistance to all sponsors and provided keynotes, workshops and MC duties across the week of the event. The goal of the conference is always to provide a high quality professional development and networking experience for education leaders, and we have worked to support this in a number of creative ways.

100%

return rate from sponsors across the three years.

450

school principals engaged each year in the conference.



**education  
changemakers**