

# Programs to accelerate the best education start-ups in Australia and the UK in partnership with PWC and Bett.

## The brief.

Education Changers was approached by PWC (Australia) and BETT (UK) to support two edtech accelerators and to help identify the cohort and then build out the curriculum for the startups.



## What we did.

We drew on the experience of our own EC labs accelerator to build out the structure of the programs, recruit entrepreneurs and then building the learning and support for the program. The BETT program saw startups attend a five day intensive accelerator program in London and then exhibit at Bett London, one of the world's largest education conferences. The PWC program was run nationally across Australia with 25 startups supported.

**\$50  
million**

current combined valuation of startups involved in the programs.

**3  
million**

young people reached by startups in the programs.