

# A global program to teach young people about AI.



## The brief.

Education Changemakers was approached by Microsoft to support a global campaign to educate students in Artificial Intelligence and the Azure cloud.

## What we did.

We scaled the successful AI for Good program that we had built in Australia to support the creation of Microsoft's **Imagine Cup Junior**. This has seen us writing the global curriculum, running international hackathons and webinars, determining marketing strategy and collateral, supporting with assessment and finals and building teacher training resources that have been translated into multiple languages.

5

fully hybrid workshops created for schools to run during COVID.

4000+

schools took part in Imagine Cup Junior.